

IMPORTANT DUE DATES

Marketing Management

Fall 2006

Dr. David M. Andrus

<u>DATES</u>	<u>ASSIGNMENTS</u>
September 12	Firing Memo Due
September 14	Exam #1
September 21	Paper #1
September 23	Last day to fire a term paper group member
September 25	Last day to drop the class without a W being recorded
October 12	Exam #2
October 24	Paper #2
November 9	Exam #3
November 16	Paper #3
November 21	Distribution of marketing plans to critique groups
November 28	Distribution of marketing plans to presenting group
November 30	Final bound copies of marketing plan; Paper presentations begin
December 5, 7	Paper presentations; Course evaluation and final exam review
December 11, 12	Final Exams: Section A (11:30) Tuesday at 2:00 to 3:50 in Calvin 211 Section B (1:05) Monday at 2:00 to 3:50 in Calvin 209

I reserve the right to modify the due dates for all course assignments as I deem necessary.