

Marketing Journals
Fall 2005

Entries in **BOLD** are currently being received

Online availability indicates whether the library subscribes to an online version of the journal.

<u>TITLE/ISSN</u>	<u>CALL NUMBER</u>	<u>HOLDINGS</u>	<u>ONLINE AVAILABILITY</u>	<u>COMMENTS</u>
Advances in Consumer Research	HF5415.3 .A83	v.2 (1975)-v.29 (2002) Additional copies of v. 6		Supersedes Association for Consumer Research (U.S.). Proceedings of the annual conference - Association for Consumer Research Annual
Advertising Age 0001-8899	HF5801 .A276 Microfilm Microfiche	Current Periodicals, Soc. Sci./Humanities--2nd Floor Microfilm: v.21 (1950)-v.60 (1989) Microfiche: v.59:no.28 (1988)-v.71:no.52 (2000:Dec. 18)	from 01/06/1986 to present in LexisNexis Academic from 06/01/1997 to present in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP and General Business File ASAP from 07/01/1997 to present in Wilson Select Full Text Plus from 10/30/1995 to present in Periodical Abstracts	Current issues in SocHum Current Periodicals area until microform arrives. Absorbed Advertising agency (Bristol, Conn. : 1958) Weekly
Advertising Age's Business Marketing	HF5801 .I45	v.79 (1994)-v.84 (1999:Nov.), v.85:no.1 (2000:Jan./Feb.)	from 02/01/1996 to 01/01/2000 in Business & Company ProFile ASAP and General Business File ASAP	Continues: Business marketing Continued by: B to B Monthly

			from 07/01/1997 to 03/01/2000 in Wilson Select Full Text Plus from 12/01/1994 to 01/01/2000 in Business & Company Resource Center and Expanded Academic ASAP	
Advertising and Society Review (computer file)	HF5821 .A29 (Online)	v.1- [as of 10/2001]	from 2000 to present in Project Muse	Electronic File (available only online, no paper holdings), access restricted to KSU faculty, staff, and students
Adweek's Marketing Week	HF5801 .A43	v.31 (1990:Apr.)-v.33 (1992:June)	from 01/01/1989 to 06/01/1992 in Business & Company Resource Center from 01/01/1992 to 06/01/1992 in Expanded Academic ASAP	Continues: Adweek (National marketing edition) Continued by: Brandweek Weekly
Agri Marketing 0002-1180	HF5410 .A37	Current Issues: SocHum Current Periodicals v.22 (1984)-v.37 (1999) v.38:no.1 (2000:Jan.)-v.40:no.10 (2002:Nov./Dec.)	from 01/01/1992 to 03/01/1997 in ABI/INFORM from 01/01/1995 to present in Wilson Select Full Text Plus from 10/01/2000 to present in Business & Company ProFile ASAP , Business & Company Resource Center and General Business File ASAP	Eleven numbers a year Many issues misnumbered
American Council on Consumer Interests. Conference.	HC110.C6 C625	40th (1994),42nd (1996)		Continues: American Council on Consumer Interests. Conference. Proceedings ... annual Conference of the American Council on Consumer Interests Annual

<p>Asia Pacific Journal of Marketing & Logistics 1355-5855</p>	<p>HF5415.12.A8 (Online)</p>	<p>v.10 (1998) - [PDF files only available as of 04/2003]</p>	<p>from 1993 to 1994 in ABI/INFORM from 1998 to present in Emerald Fulltext http://www.emeraldinsight.com/1355-5855.htm</p>	<p>Electronic File (available only online), access restricted to KSU faculty, staff, and students 4 numbers a year</p>
<p>B to B</p>	<p>HF5801 .I45</p>	<p>Current Issues: SocHum Current Periodicals v.85: no.2 (2000:Mar.)-v.86: no.7 (2001:Apr.),v.86: no.9 (2001:Apr.)-86: no.10 (2001:May),v.87: no.2 (2002:Feb.)-v.87: no.13 (2002:Dec.)</p>	<p>from 03/01/2000 to present in Business & Company ProFile ASAP, Expanded Academic ASAP and General Business File ASAP from 03/01/2001 to present in Wilson Select Full Text Plus from 12/01/1999 to present in Business & Company Resource Center Remote Access: http://netb2b.com</p>	<p>Continues: Advertising Age's Business Marketing Monthly</p>
<p>Brandweek</p>	<p>HF5801 .A43</p>	<p>v.33 (1992:July)-v.36 (1995:Sept.)</p>	<p>from 01/01/1994 to present in Business & Company ProFile ASAP and General Business File ASAP from 04/01/1991 to present in LexisNexis Academic (selected full-text only) from 04/08/1996 to present in Periodical Abstracts from 07/01/1992 to present in Business & Company Resource Center and Expanded Academic ASAP from 09/01/2001 to present in Wilson Select Full Text Plus</p>	<p>Continues: Adweek's marketing week Weekly</p>

			from 10/27/1997 to present in ABI/INFORM	
British Food Journal	TX501 (Online)	v.96 (1994)- [as of 04/2003]	from 01/01/1992 to 1995 in ABI/INFORM from 1994 to present in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/0007-070X.htm	Electronic File (available only online), access restricted to KSU faculty, staff, and students Eleven numbers a year
Brookings trade forum	HF1371 .B76 (Online) Hale Stacks (Bound)	2000- [as of 06/2001] 1998-2000	from 2000 to present in Project Muse Remote access: http://muse.jhu.edu/journals/btf/	Online access restricted to KSU faculty, staff and students. Annual
Business Marketing	HF5801 .I45	v.68 (1983)-v.78 (1993)		Continues: Industrial marketing Continued by: Advertising age's business marketing Monthly
Business Week	HF5001 .B89 Hale Stacks (Bound) Microfilm Microfiche Annex A (Bound)	Current Periodicals, Soc. Sci./Humanities—2 nd floor Current issues in Periodicals until microform copy received 1963:May- 1984:June no. 2875 1987:Jan.-Feb. 1960-1991:June 1929-1988:Jan. no.3033 (1988)-no.3814 (2002:Dec. 30/2003:Jan. 6) no.3592 & no. 3662 not published 1929-1959	from 01/13/1975 to present in LexisNexis Academic from 12/01/1998 to present in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP and General Business File ASAP	Bound volumes from Annex need to be requested at circulation for retrieval

Chain Store Age (General Merchandise Ed.) 0193-1350	HF5468.A1 C414	v.59:no.9 (1983)-v.63 (1987)	from 01/01/1983 to 05/01/1986 in Business & Company ProFile ASAP and General Business File ASAP from 01/01/1983 to 06/01/1986 in Business & Company Resource Center	Continues in part: Chain store age Continued by: Chain store age. General merchandise trends Monthly
Chain Store Age (New York, N.Y. : 1995) 1087-0601	HF5468.A1 C413	Current Issues: SocHum, Current Periodicals v.72 (1995)-v.75 (1999) v.76:no.1 (2000:Jan.)-v.78:no.13 (2002:Dec.)	from 01/01/1992 to present in ABI/INFORM from 01/01/1993 to present in LexisNexis Academic	Continues: Chain store age executive with Shopping center age Monthly
Chain Store Age Executive, with Shopping Center Age. 0193-1199	HF5468.A1 C413	v.53 (1977)-v.61 (1985), v.64 (1988)-v.71:no.7 (1995)	from 01/01/1983 to present in Business & Company ProFile ASAP and General Business File ASAP from 01/01/1983 to 7 days ago in Business & Company Resource Center from 01/01/1995 to 07/01/1995 in Wilson Select Full Text Plus from 04/01/1996 to present in LexisNexis Academic (selected full-text only) from 08/01/1995 to present in Wilson Select Full Text Plus	Continues: Chain store age, executives edition combined with Shopping center age Continued by: Chain store age (New York, N.Y. : 1995) Monthly
Consumer Reports 0010-7174	TX335.A1 C6 Hale Stacks (Bound) Microfilm Microfiche	Current Periodicals, Science Library--1st Floor v.25 (1960)-v.50 (1985), v.52 (1987)-v.64 (1999), v.65:no.1 (2000:Jan.)-v.67:no.13 (2002:Dec.) v.26 (1961)-v.52 (1987) v.53 (1988)-v.65:no.13 (2000:Dec.)	from 01/01/1988 to present in LexisNexis Academic	Continues: Consumers Union of United States. Consumers Union reports Absorbed: Bread & butter Request at Circulation for retrieval from Annex.

	Annex A University Archives	v.7:no.6 (1942)-v.24 (1959) v.68:no.3 (2003:Mar.)		Monthly
Consumers Digest 0010-7182	TX335 .C668 Hale Stacks (Bound) Microfilm	v.23 (1984)-v.38 (1999) v.11 (1972)-v.22 (1983)		
Consumer's Research Bulletin	TX335.A1 C68 Annex	v.9 (1941:Oct.)-v.39 (1957:Apr.)		Request at Circulation for retrieval from Annex Monthly
Consumer's Research Magazine 0095-2222	TX335.A1 C68 Hale Stacks (Bound) Microfiche Microfilm	Current Periodicals, Science Library--1st Floor v.56:no.6 (1973:June)-v.64 (1981) v.67 (1984)-v.82 (1999) v.83:no.1 (2000:Jan.)-v.85:no.12 (2002:Dec.) v.71 (1988)-v.85:no.12 (2002:Dec.) v.56:no.6 (1973)-v.70 (1987)	from 01/01/1992 to present in Periodical Abstracts and Expanded Academic ASAP from 01/01/1994 to present in Wilson Select Full Text Plus	Continues: Consumer bulletin
Corporate Communications: An International Journal 1356-3289	HD30.3 (Online)	v.4 (1999)- [as of 12/2000]	from 1999 to present in ABI/INFORM and Emerald Fulltext Remote access: http://www.emeraldinsight.com/1356-3289.htm	Online access restricted to KSU Faculty, staff and students Four issues a year
Current Issues and Research in Advertising 0163-3392	HF5801 .C84	v.2 (1979)-v.13 (1990)		Continued by:Journal of current issues and research in advertising Annual
The Discount Merchandiser: DM 0012-3579	HF5001 .D2	v.24 (1984)-v.32 (1992),v.34 (1994)-v.39 (1999)	from 01/01/1991 to present in ABI/INFORM	

			from 07/01/1999 to 04/01/2000 in Wilson Select Full Text Plus	
European Journal of Marketing 0309-0566	HF5415 .E87 Online CD-ROM (Media Collection) Hale Stacks (Bound)	v.23 (1989)- [as of 08/2001] 1999 v.11 (1977)-v.32 (1998)	from 01/01/1992 to 1995 in ABI/INFORM from 01/01/1996 to 11/01/1997 in Business & Company ProFile ASAP and General Business File ASAP from 02/01/1995 to 11/01/1997 in Business & Company Resource Center from 1989 to present in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/0309-0566.htm	Online access restricted to KSU faculty, staff and students. Absorbed in part by: Journal of international marketing (Bradford, West Yorkshire, England : 1981)
Forbes 0015-6914	HF5001 .F6 Hale Stacks (Bound) Microfiche Microfilm	Current Issues in SocHum Current Periodicals until Microfiche arrives v.95 (1965)-v.116 (1975) v.119 (1977)-v.133 (1984:Mar.) v.134 (1984:July)-v.134 (1984:Sept.) v.141 (1988)-v.170:no.13 (2002:Dec. 23) v.40 (1937)-v.140 (1987)	from 01/01/1983 to present in Business & Company ProFile ASAP , Business & Company Resource Center and General Business File ASAP from 01/01/1987 to present in Expanded Academic ASAP from 01/01/1992 to present in ABI/INFORM from 01/06/1992 to present in Periodical Abstracts from 04/15/1991 to present in Accounting & Tax Database from 07/01/1989 to 07/01/1989 in Computer Database	Continues: Forbes magazine Biweekly
Forbes ASAP 1078-9901	T58.5 .F67 Microfiche	Current Issues in Love Science Library until Microfiche arrives 1992:Dec.-1998:Nov. Filmed with		

		Forbes		
Forbes FYI 1066-9205	HF5001 .F65 Microfiche	Current Issues in SocHum Current Periodicals until Microfiche arrives. 1990:Oct.1-1998:winter Filmed with Forbes	from 03/04/2002 to present in Accounting & Tax Database from 09/01/2001 to present in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP and General Business File ASAP	4 times a year
Fortune 0015-8259	HF5001 .F7 Hale Stacks (Bound) Microfiche Microfilm	Current Issues in SocHum Current Periodicals until microform copy received. v.1 (1930)-v.113 (1986:Mar.) v.114 (1986)-v.121 (1990:June) v.117 (1988)-v.146:no.13 (2002:Dec. 30) v.1 (1930)-v.116 (1987)	from 01/01/1983 to present in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP and General Business File ASAP from 01/01/1992 to present in ABI/INFORM from 01/01/1995 to present in Wilson Select Full Text Plus from 01/13/1992 to present in Periodical Abstracts and Accounting & Tax Database from 2 years ago to present in LexisNexis Academic	Biweekly
Frontiers in Direct and Interactive Marketing Research : Proceedings.	HF5415.126 .R63a	v.3		Annual Continues: Robert B. Clarke Educators' Conference. Frontiers in direct marketing research
Frontiers in Direct Marketing Research : Proceedings.	HF5415.126 .R63a	v.2		Annual Continued by: Robert B. Clarke Educators' Conference. Frontiers in

				direct and interactive marketing research
Harvard Business Review 0017-8012	HF5001 .H3 Hale Stacks (Bound) Microfiche Microfilm Annex A	Current Issues: SocHum Current Periodicals v.38 (1960)-v.41 (1963),v.43 (1965)-v.77 (1999) v.78:no.1 (2000:Jan./Feb.)-v.79:no.5 (2001:May),v.79:no.10 (2001:Nov.)-v.80:no12 (2002:Dec.) v.66 (1988)-v.71 (1993) v.1 (1922)-v.65 (1987) v.1 (1922)-v.37 (1959)	from 01/01/1997 to 05/01/2000 in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP and General Business File ASAP	v.79:no.1-6 inc. 2001 Missing - 11-14-02 Monthly
Health Marketing Quarterly 0735-9683	RA410.A1 H42 Online Hale Stacks (Bound)	Current Issues: Science Library v.19 (2001)- [as of 09/2002] v.1 (1983/1984)-v.15 (1997/1998) v.16:no.1 (1998)-v.18:no.3/4 (2001)	from 1983 to present in Haworth Press Journals Remote Access: http://haworthpress.com/store/ViewLibraryEText.asp	Online access restricted to KSU faculty, staff and students. Continues Health & medical care services review Quarterly
HR Focus 1059-6038	HF5549.A2 P38 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.68:no.11 (1991)-v.75 (1998) v.76:no.1 (1999:Jan.)-v.76:no.5 (1999:May),v.76:no.7 (1999:July)-v.77:no.12 (2000:Dec.)	from 02/01/2000 to present in LexisNexis Academic	Continues: Personnel (Orange, N.J.) Monthly
Industrial Marketing	HF5801 .I45 Hale Library Stacks Microfilm	Hale Library Stacks n.s.v.40 (1955)-v.68:no.3 (1983) n.s.v.20 (1935)-v.39 (1954)		Continues: Class & industrial marketing Continued by: Business marketing Monthly
Industrial Marketing Management	HF5415.12.E8 I53	Current Issues: SocHum Current Periodicals	from 12 months ago to present in ScienceDirect	Online version restricted to KSU

0019-8501	Online Hale Stacks (Bound)	Latest 12 months available full text v.14 (1985)-v.28 (1999) v.29:no.1 (2000:Jan.)-v.31:no.8 (2002:Nov.)	Elsevier Science Web Editions Remote Access: http://www.sciencedirect.com/web-editions/journal/00198501	faculty, staff and students. 8 numbers a year
International Journal of Advertising 0265-0487	HF5801 .I55	Current Issues: SocHum Current Periodicals v.20:no.1 (2001)-v.21:no.4 (2002)		Continues: Journal of advertising (Advertising Association (Great Britain)) Quarterly
International Journal of Bank Marketing	HG1616.M3 (Online)	v.12 (1994)- [as of 05/2003]	from 01/01/1992 to 1995 in ABI/INFORM from 1994 to present in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/0265-2323.htm	Online access restricted to KSU faculty, staff, and students 7 numbers a year
International Marketing Review 0265-1335	HF5410 .I57 Hale Stacks (Bound) Online	Current Issues: SocHum Current Periodicals v.1 (1983)-v.16 (1999) v.17:no.1 (2000)-v.19:no.6 (2002) v.11 (1994)- [as of 12/2000]	from 01/01/1992 to 1995 in ABI/INFORM from 1994 to present in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/0265-1335.htm	Online version restricted to KSU faculty, staff, and students.
International Review of Retail, Distribution & Consumer Research 0959-3969	HF5428 .I575 Online Hale Library (Bound)	Current Issues: SocHum Current Periodicals v.7 (1997)- [as of 06/2002] v.10:no.1 (2000:Jan.)-v.11:no.4 (2001:Oct.)	from 1997 to present in Ingenta Select Remote Access: http://www.catchword.com/rps/v/cw/routledg/09593969/contp1.htm	Online version restricted to KSU faculty, staff and students. Four issues yearly
Journal.	HF5415 .A319a	Current Periodicals, Soc. Sci./Humanities--2nd Floor	from Sum/96 to Fall 2000 in ABI/INFORM and Periodical	Varian title: Journal of the Academy of

	Hale Stacks (Bound)	v. 1 (1973)-v.27 (1999) v.28:no.1 (2000:winter)-v.30:no.4 (2002:fall)	Abstracts	Marketing Science
Journal of Advertising 0091-3367	HF5801 .J58 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.1 (1972)-v.27 (1998) v.28:no.1 (1999:spring)-v.30:no.4 (2001:winter)	from 01/01/1989 to present in Business & Company ProFile ASAP, Business & Company Resource Center, Expanded Academic ASAP and General Business File ASAP from 01/01/1992 to present in ABI/INFORM from 04/01/1995 to present in Wilson Select Full Text Plus from Spr/95 to present in Periodical Abstracts	Frequency varies
Journal of Advertising Research 0021-8499	HF5801 .J6 Hale Stacks (Bound) Microfilm Microfilm	Current Issues: SocHum Current Periodicals v.2 (1962)-v.39 (1999) v.40:no.1 (2000:Jan./Apr.)- v.41:no.6 (2001:Nov./Dec.) v.1 (1960/1961)-v.23 (1983/1984) v.1 (1960/1961)-v.11 (1970/1971)	from 01/01/1992 to present in ABI/INFORM from 01/01/1993 to present in Business & Company ProFile ASAP, Business & Company Resource Center, Expanded Academic ASAP and General Business File ASAP from 09/01/1995 to present in Periodical Abstracts	Bimonthly
Journal of Brand Management 1350-231X	HD69.B7 J6	Current Issues: SocHum Current Periodicals v. 8, no. 1 (2000 Sept.)-v.9:no.6 (2002:July)		Six issues a year
Journal of Business & Industrial Marketing 0885-8624	HF5415.1263 (Online) Hale Stacks (Bound)	Current Periodicals, Soc. Sci./Humanities--2nd Floor v.9 (1994)- [as of 05/2003] v.16:no.1 (2001)-v.17:no.7 (2002)	Remote access: http://www.emeraldinsight.com/0885-8624.htm	Online version restricted to KSU faculty, staff, and students. 6 times a year

Journal of Business-to-Business Marketing 1051-712X	HF5415.1263 .J68	Current Issues: SocHum Current Periodicals v. 7, no. 1 (2000)– v.9:no.4 (2002)		Quarterly
Journal of Consumer Affairs 0022-0078	HC110.C6 J6 Hale Stacks (Bound) Microfilm	Current Issues: SocHum Current Periodicals v.1 (1967)-v.27 (1993) v.34:no.1 (2000:summer)- v.35:no.2 (2001:winter) v.6 (1972)-v.16 (1982)	from 01/01/1992 to Wtr/98 in ABI/INFORM from 06/01/1989 to present in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP and General Business File ASAP from 06/01/1995 to present in Wilson Select Full Text Plus from Fall 1995 to Wint/98 in Periodical Abstracts	
Journal of Consumer Marketing 0736-3761	HF5410 .J67 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.11 (1994)- [as of 05/2003] v.1 (1983/1984)-v.16 (1999) v.17:no.1 (2000)-v.19:no.7 (2002)	from 01/01/1992 to 1995 in ABI/INFORM from 01/01/1995 to 01/01/1998 in Business & Company Resource Center from 03/01/1996 to 01/01/1998 in Business & Company ProFile ASAP and General Business File ASAP from 1994 to present in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/0736-3761.htm	Online version restricted to KSU faculty, staff, and students. 6 times per year
Journal of Marketing Practice: Applied Marketing Science	HF5410 (Online)	v.1 (1995)-v.5 (1999) [as of 01/2001]	from 1995 to 1999 in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/1355-2538.htm	Online access restricted to KSU faculty, staff, and students. Absorbed by: Marketing intelligence & planning

				(Online) 8 numbers a year
Journal of Consumer Policy 0168-7034	HF5415.3 .Z44 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.20 (1997)- [as of 07/2003] v.6 (1983)-v.22 (1999) v.23:no.1 (2000:Mar.)- v.24:no.3/4 (2001:Dec.)	from 06/01/1991 to 09/01/1992 in Business & Company Resource Center from 1997 to present in Kluwer Journals Online Remote Access: http://kapis.wkap.nl/jrnltoctm/0342-5843	Online version restricted to KSU faculty, staff, and students. Four no. a year Continues: Zeitschrift fur Verbraucherpolitik Summaries in German.
Journal of Consumer Psychology: the official journal of the Society for Consumer Psychology. 1057-7408	HF5415.32 .J677 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.9 (2000)-v.12:no.4 (2002:July) [as of 01/2003] v.8:no.1 (1999)-v.12:no.4 (2002)	Remote Access: http://www.catchword.com/rpsv/cw/erlbaum/10577408/contp1.htm	Online version restricted to KSU faculty, staff and students. Four no. a year
Journal of Consumer Research 0093-5301	HC110.C6 J64 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.27 (2000)- [as of 03/2001] older issues available full text over JSTOR v.1 (1974/1975)-v.25 (1998/1999) v.26:no.1 (1999:June)-v.28:no.4 (2002:Mar.)	from 03/01/1989 to present in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP and General Business File ASAP from 1974 to 2000 in JSTOR Remote Access: http://www.journals.uchicago.edu/JCR/home.html Remote Access JSTOR: http://www.jstor.org/journals/00935301.html	Online version restricted to KSU faculty, staff and students.
Journal of Consumer Satisfaction, Dissatisfaction & Complaining 0899-8620	HF5415.32 .J68	v.13 (2000)-v.15 (2002)		Annual
Journal of Current Issues and	HF5801 .C84	Current Issues: SocHum		Semiannual

Research in Advertising 0163-3392	Hale Stacks (Bound)	Current Periodicals v.14 (1992)-v.21 (1999) v.22:no.1 (2000:spring)-v.23:no.2 (2001:fall)		Variant Title: JCIRA Continues: Current issues and research in advertising
Journal of Customer Service in Marketing & Management 1069-2533	HF5415.5 .J68	v.5,no.1(1999)-v.5 no. 4 (1999)		Continued by: Journal of relationship marketing Quarterly
Journal of Database Marketing 1350-2328	HF5415.126 .J675	Current Issues: SocHum Current Periodicals v. 8, no. 1 (2000 Aug.)- v.9:no.4 (2002:July)		
Journal of Food Products Marketing 1045-4446	HD9000.1 .J677	Current Issues: SocHum Current Periodicals v.1:no.1 (1992)-v.4:no.3 (1997),v.5:no.1 (1998)-v.7:no.4 (2001)		Quarterly
Journal of Foodservice Business Research	TX911.3.M3 J69	Current Periodicals, Science Library--1st Floor (no bound issues yet)		Continues: Journal of restaurant & foodservice marketing Quarterly
Journal of Global Business: JGB 1053-7287	HG3879 .J676	Current Issues: SocHum Current Periodicals v.10:no.18 (1999:spring)- v.12:no.23 (2001:fall)		Semiannual
Journal of Hospital Marketing 0883-7570	RA965.5 .J68	v.12:no.2 (1998)-v.13:no.2 (1999)		Semiannual Ceased with v. 13, no. 2 (1999) Continued by Journal of hospital marketing & public relations
Journal of Hospital Marketing & Public Relations	RA965.5 .J68	Current Periodicals, Science Library--1st Floor		Semiannual Continues: Journal of

0883-7570		current issue: v. 14, no. 1 (2002)		Hospital Marketing
Journal of Hospitality and Leisure Marketing 1050-7051	TX911.3.M3 J67 Online Hale Stack (Bound)	Current Periodicals, Science Library--1st Floor v.8 (2001)- [as of 09/2002] v.8:no.1/2 (2001)-v.9:no.3/4 (2002)	from 1992 to present in Haworth Press Journals Remote Access: http://haworthpress.com/store/E-Text/ViewLibraryEText.asp	Online version restricted to KSU faculty, staff, and students. Quarterly
Journal of Interactive Marketing 1094-9968	HF5415.126 .J68	Current Issues: SocHum Current Periodicals v.14:no.1 (2000:winter)-v.16:no.4 (2002:fall)	Remote Access: http://www3.interscience.wiley.com/journalfinder.html	Quarterly Variant Title: Interactive marketing Continues: Journal of Direct Marketing
Journal of International Consumer Marketing 0896-1530	HF5415.2 .J655	Current Issues: SocHum Current Periodicals Current Issues: v. 15, no. 3 (2003), v. 15, no. 2 (2002), v. 15, no. 1 (2002)		Quarterly
Journal of International Food and Agribusiness Marketing 0897-4438	HD9000.1 .J68 Online Hale Stacks (Bound)	Current Periodicals, Soc. Sci./Humanities--2nd Floor v.12 (2001)- [as of 09/2002] v.2:no.1 (1990)-v.3:no.3 (1991) v.4:no.1 (1992)-v.4:no.2 (1992),v.4:no.4 (1992)-v.5:no.2 (1993) v.6:no.1 (1994)-v.7:no.4 (1995) v.8:no.3 (1996),v.9:no.1 (1997)-v.9:no.2 (1997) v.10:no.1 (1998)-v.10:no.3 (1999) v.11:no.1 (1999)-v.12:no.4 (2001)	from 1989 to present in Haworth Press Journals Remote Access: http://haworthpress.com/store/E-Text/ViewLibraryEText.asp	Online version restricted to KSU faculty, staff, and students. Quarterly.
Journal of International Marketing 1069-031X	HF1416 .J68	Current Issues: SocHum Current Periodicals v.7:no.1 (1999)-v.10:no.4 (2002)	from 07/01/1999 to present in Wilson Select Full Text Plus from 10/01/1997 to present in ABI/INFORM	Quarterly

Journal of Macromarketing 0276-1467	HF5410 .J68 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.5 (1985)-v.17 (1997) v.18:no.1 (1998:spring)-v.21:no.2 (2001:Dec.)	from 01/01/1992 to present in ABI/INFORM	Semiannual
Journal of Marketing 0022-2429	HF5415.A2 J6 Hale Stacks (Bound) Microfilm Microfiche Annex A	Current Issues: SocHum Current Periodicals v.24 (1959/1960)-v.51 (1987),v.53 (1989)-v.63 (1999) v.64:no.1 (2000:Jan.)-v.66:no.4 (2002:Oct.) v.1 (1936/1937)-v.51 (1987) v.52 (1988)-v.57 (1993) v.1 (1936/1937)-v.23 (1958/1959)	from 01/01/1991 to present in LexisNexis Academic from 01/01/1992 to present in ABI/INFORM from 01/01/1994 to present in Periodical Abstracts	Formed by the union of: American marketing journal and National marketing review
Journal of Marketing Channels 1046-669X	HF5415.129 .J68	Current Periodicals, Soc. Sci./Humanities--2nd Floor v.8:no.1/2 (2001)-v.9:no.3/4 (2002)		Variant Title: Marketing channels Quarterly
Journal of Marketing Education 0273-4753	HF5415 .J67 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.8 (1986)-v.21 (1999), v.22:no.1 (2000:Apr.)-v.23:no.3 (2001:Dec.)	from 04/01/2000 to present in ABI/INFORM	Three times a year Variant Title: JME
Journal of Marketing for Higher Education 0884-1241	LB2342.82 .J68 Hale Stacks (Bound)	Current Periodicals, Soc. Sci./Humanities--2nd Floor v.10:no.1 (2000)-v.10:no.4 (2001)		Semiannual
Journal of Marketing Practice: Applied Marketing Science	HF5410 (Online)	v.1 (1995)-v.5 (1999) [as of 01/2001]	from 1995 to 1999 in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/1355-2538.htm	Online Access restricted to KSU faculty, staff, and students. Absorbed by: Marketing intelligence

				& planning (Online) 8 numbers a year
Journal of Marketing Research 0022-2437	HF5415 .J61 Hale Stacks (Bound) Microfilm Microfiche	Current Issues: SocHum Current Periodicals v.1 (1964)-v.15 (1978),v.17 (1980)-v.36 (1999) v.37:no.1 (2000:Feb.)-v.39:no.4 (2002:Nov.) v.1 (1964)-v.24 (1987) v.25 (1988)-v.30 (1993)	from 02/01/1991 to present in LexisNexis Academic	Variant Title: JMR, Journal of marketing research.
Journal of Marketing Theory and Practice 1069-6679	HF5410 .J7	Current Issues: SocHum Current Periodicals v.7:no.1 (1999:winter)-v.9:no.4 (2001:fall)	from Sum/97 to present in ABI/INFORM	Variant Title: JMTP Quarterly
Journal of Nonprofit and Public Sector Marketing 1049-5142	HF5410 .J684 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.9 (2001)- [as of 09/2002] v. 8, no. 1 (2000)– v.9:no.4 (2001)	from 1993 to present in Haworth Press Journals Remote Access: http://haworthpress.com/store/E-Text/ViewLibraryEText.asp	Online version restricted to KSU faculty, staff, and students. Semiannual
Journal of Personal Selling and Sales Management	HF5438 .J685 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.4 (1984)-v.19 (1999), v.20:no.1 (2000:winter)-v.21:no.4 (2001:fall)	from 01/01/1992 to present in ABI/INFORM from 06/01/2000 to present in Business & Company ProFile ASAP, Business & Company Resource Center, Expanded Academic ASAP and General Business File ASAP	Variant Title: JPSSM : journal of personal selling & sales management Quarterly
Journal of Product & Brand Management 1061-0421	HF5415.153 .J675 (Online) Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.3 (1994)- [as of 05/2003] v.8 (1999) v.9:no.1 (2000)-v.11:no.6/7 (2002)	1992- Present available via: http://www.emeraldinsight.com/1061-0421.htm Full-Text: ABI/Inform 1/93-1995	Online version restricted to KSU faculty, staff, and students. Variant Title: Journal of product and

				brand management 1992 6 times a year
Journal of Promotion Management 1049-6491	HF5415.34 .J68 Hale Stacks (Bound)	Current Periodicals, Soc. Sci./Humanities--2nd Floor v.6:no.1/2 (2001)-v.7:no.1/2 (2001)		Semiannual
Journal of Public Policy and Marketing 0743-9156	HF5410 .J69 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.4 (1985)-v.12 (1993), v.14 (1995)- v.17 (1998), v.18:no.1 (1999:spring)-v.21:no.2 (2002:fall)	from 04/01/1998 to present in Wilson Select Full Text Plus from 05/01/1991 to present in LexisNexis Academic from Spr/93 to present in ABI/INFORM	Continues: Journal of marketing & public policy Variant Title: Journal of public policy and marketing, JPP&M J.P.P.&M. Semiannual
Journal of Relationship Marketing	HF5415.13 .J685	Current Periodicals, Soc. Sci./Humanities--2nd Floor Current Issues: v. 1, no. 3/4 (2002),v. 1, no. 2 (2002),v. 1, no. 1 (2002)		Continues: Journal of customer service in marketing & management Quarterly
Journal of Restaurant and Food Service Marketing 1052-214X	TX911.3.M3 J69	Current Issues: Current Periodicals, Soc. Sci./Humanities-- 2nd Floor v.4:no.1 (2000)-v.4:no.4 (2001)		Continued by: Journal of foodservice business research Variant Title: Journal of restaurant and Foodservice marketing Quarterly
Journal of Retail Banking	HG1501 .J63 Hale Stacks (Bounds)	Current issues in Periodicals Reading area v.7 (1985)-v.17:no.2 (1995)	from 12/01/1990 to 06/01/1995 in Business & Company Resource Center from 12/01/1990 to 09/01/1993 in Business & Company ProFile ASAP and General Business File ASAP	Continued by: Journal of retail banking services Quarterly.

Journal of Retail Banking Services: JRBS	HG1501 .J63	v.17/3 (1995)-v.21 (1999:no.2)	<p>from 01/01/1987 to 06/01/1999 in Accounting & Tax Database</p> <p>from 01/01/1995 to present in LexisNexis Academic (selected full-text only)</p> <p>from 03/01/1996 to 03/01/1999 in Business & Company ProFile ASAP and General Business File ASAP</p> <p>from 12/01/1995 to 03/01/1999 in Business & Company Resource Center and Expanded Academic ASAP</p> <p>from Spr/92 to Fall 1992 in ABI/INFORM</p>	Continues: Journal of Retail Banking. Variant Title: JRBS Quarterly
Journal of Retailing 0022-4359	HF5001 .J65	<p>Current Issues: SocHum Current Periodicals</p> <p>Latest 12 months available full text</p> <p>v.35 (1959/1960)-v.45 (1969/1970),v.47 (1971/1972)-v.48 (1972/1973),v.50 (1974/1975)-v.74 (1998) v.75:no.1 (1999:spring)-v.77:no.4 (2001:winter)</p> <p>Microfilm v.1 (1925/1926)-v.47 (1971/1972) v.54 (1978)-v.63 (1987)</p> <p>Microfiche v.64 (1988)-v.69 (1993)</p> <p>Annex v.26 (1950)-v.33 (1957/1958)</p>	<p>from 01/01/1992 to Wint/93 in ABI/INFORM</p> <p>from 03/01/1989 to 12/01/2001 in Business & Company ProFile ASAP, Business & Company Resource Center, Expanded Academic ASAP and General Business File ASAP</p> <p>from 04/01/1995 to present in Wilson Select Full Text Plus</p> <p>from 12 months ago to present in ScienceDirect Elsevier Science Web Editions</p> <p>Remote Access: http://www.sciencedirect.com/web-editions/journal/00224359</p>	Online version restricted to KSU faculty, staff and students.
Journal of Segmentation in Marketing 1091-1340	HF5415.127 .J68	v. 3, no. 1 (1999) –)-v.4:no.2 (2001)		Variant Title: Segmentation in

				marketing JSIM Two no. a year
Journal of Service Research 1094-6705	HF5415.5 .J685 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v. 2, no. 3 (2000 Feb.)– v.4:no.4 (2002:May)	from 02/01/2000 to present in ABI/INFORM	Variant Title: JSR Quarterly
Journal of Services Marketing 0887-6045	HD9980.1 .J68 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.8 (1994)- [as of 05/2003] v.13 (1999) v.14:no.1 (2000)-v.16:no.5 (2002)	from 01/01/1992 to 1995 in ABI/INFORM from 1994 to present in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/0887-6045.htm	Online version restricted to KSU faculty, staff, and students 6 times a year
Journal of Targeting, Measurement, and Analysis for Marketing 0967-3237	HF5415.127 .J69 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v. 9, no. 1 (2000)– v.9:no.4 (2001)		Quarterly
Journal of Travel and Tourism Marketing 1054-8408	G155.A1 J673 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.11 (2001)- [as of 09/2002] v. 9, no. 1/2 (2000)– v.12:no.4 (2002)	from 1992 to present in Haworth Press Journals Remote Access: http://haworthpress.com/store/E-Text/ViewLibraryEText.asp	Online version restricted to KSU faculty, staff, and students Variant Title: Journal of travel and tourism marketing JTTM Quarterly
Journal of Vacation Marketing 1356-7667	TX911.3.M3 J68 Hale Stacks (Bound)	Current Periodicals, Science Library--1st Floor v. 6, no. 1 (1999 Dec.)-v.7:no.4 (2001:Sept.)		Quarterly Variant Title: Vacation marketing v.7 2001 At Bindery - 09- 23-03

M & MD : Marketing and Media Decisions. 0195-4296	HF5801 .M38	v.19 (1984:May)-v.25 (1990:Dec.)	from 01/01/1983 to 12/01/1990 in Business & Company Resource Center from 01/01/1984 to 12/01/1990 in Expanded Academic ASAP	Continues: Marketing & media decisions Continued by: Mediaweek v.25 (Apr.-June) bound with Marketing & Media Decisions. Monthly
Marketing 0730-2606	HF5415 .A642	1981/1982, 1983/1984 1988/1989-2000/2001	from 05/01/2000 to present in LexisNexis Academic	Continues: Annual editions: Readings in marketing Annual
Marketing Education Review 1052-8008	HF5415.1 .M366 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.9:no.1 (1999:spring)– v.12:no.3 (2002:fall)		3 times a year
Marketing Health Services 1094-1304	RA410.A1 J86 Hale Stacks (Bound)	Current Periodicals, Science Library--1st Floor v. 17, no. 1 (1997 Spring)– v.21:no.4 (2001:winter)	from 01/01/1992 to present in ABI/INFORM from 03/01/1991 to present in LexisNexis Academic from 12/01/1998 to present in Wilson Select Full Text Plus	Continues: Journal of health care marketing Quarterly
Marketing Intelligence & Planning	HF5410 (Online)	v.12 (1994)- [as of 05/2003]	from 01/01/1992 to 1995 in ABI/INFORM from 01/01/1995 to 06/01/1997 in Business & Company Resource Center from 01/01/1996 to 06/01/1997 in Business & Company ProFile ASAP and General Business File ASAP from 1994 to present in Emerald Fulltext	Online access restricted to KSU faculty, staff, and students. Absorbed Journal of marketing practice (Online) Seven numbers a year

			Remote Access: http://www.emeraldinsight.com/0263-4503.htm	
Marketing Letters 0923-0645	HF5415.2 .M3554 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.8 (1997)- [as of 08/2003] v. 11, no. 1 (2000 Feb.)– v.12:no.4 (2001:Nov.)	from 1997 to present in Kluwer Journals Online Remote Access: http://www.wkap.nl/jrnltoctoc.htm/0923-0645	Online version restricted to KSU faculty, staff, and students. Quarterly
Marketing News 0025-3790	HF5415 .M37 Microfilm Microfiche	v.16 (1982)-v.19 (1985) v.20:no.1 (1986)-v.36:no.25 (2002:Dec. 9)	from 01/01/1991 to present in ABI/INFORM from 01/07/1991 to present in LexisNexis Academic from 04/01/1999 to present in Wilson Select Full Text Plus	Biweekly
Marketing Science 0732-2399	HF5410 .M39 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals Older issues available full-text via JSTOR. v.5 (1986)-v.18 (1999), v.19:no.1 (2000:winter)-v.21:no.4 (2002:fall)	from 12/01/2000 to present in Business & Company ProFile ASAP and General Business File ASAP from 12/01/2000 to 1 year ago in Business & Company Resource Center and Expanded Academic ASAP from 1982 to 1999 in JSTOR Remote Access JSTOR: http://www.jstor.org/journals/07322399.html	Online version restricted to KSU faculty, staff, and students. Older issues available full-text via JSTOR. Quarterly.
Marketing Week	HF5415.13 .M37	v.7 (1984)-v.23 (2000:no.21)	from 02/24/1995 to 12/16/1999 in ABI/INFORM from 04/01/2000 to present in Business & Company ProFile ASAP and General Business File ASAP from 07/01/1997 to present in	Many issues misnumbered

			Business & Company Resource Center from 12/01/1997 to present in LexisNexis Academic Current Issue Highlights: http://www.marketing-week.co.uk/	
Mediaweek 0155-176X	HF5801 .M382 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.1 (1991)-v.10 (2000), v.11:no.1 (2001:Jan.)-v.12:no.46 (2002:Dec.)	from 01/01/1991 to present in Business & Company Resource Center and Expanded Academic ASAP from 01/01/1994 to present in Business & Company ProFile ASAP and General Business File ASAP from 04/09/1999 to present in LexisNexis Academic (selected full-text only) from 09/01/2001 to present in Wilson Select Full Text Plus	Continues: M & MD : marketing and media decisions 48 numbers a year
Personnel 0031-5702	HF5549.A2 P38 Hale Stacks (Bound) Microfilm Microfiche Annex A	v.37 (1960)-v.68 (1991) v.47 (1970)-v.64 (1987) v.65 (1988)-v.66 (1989) v.1 (1919)-v.36 (1959)	from 01/01/1989 to 10/01/1991 in Business & Company Resource Center and Expanded Academic ASAP	Continued by: HR Focus Bimonthly
Personnel Journal 0031-5745	HF5549.A2 P5 Microfilm Annex A	v.38 (1959/1960)-v.75 (1996) v.43 (1964)-v.62 (1983) v.6 (1927)-v.37 (1958/1959)	from 01/01/1994 to 12/01/1996 in Periodical Abstracts from 01/01/1995 to 12/01/1996 in Wilson Select Full Text Plus from 11/01/1991 to 12/01/1996 in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP	Continues: Journal of Personnel Research Continued by: Workforce (Costa Mesa, Calif)

			and General Business File ASAP	
PR Week 1524-1696	HD59 .P79 Hale Stacks (Bounds)	Current Issues: SocHum Current Periodicals v.3:no.30 (2000:Aug. 14)- v.4:no.no.37 (2001:Sept.24),v.4:no.45 (2001:Nov.19)-v.5:no.42 (2002:Oct.28),v.5:no.48 (2002:Dec.)-v.5:no.49 (2002:Dec.16),	from 10/01/2001 to present in Business & Company ProFile ASAP and General Business File ASAP from 10/01/2001 to 14 days ago in Business & Company Resource Center	Also issued in a British ed. Weekly
Pricing Strategy & Practice	HF5416.5 (Online)	v.5 (1997) [as of 05/2003]	from 1997 to 1997 in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/0968-4905.htm	Online access restricted to KSU faculty, staff, and students. Absorbed by: Journal of product & brand management (Online) Four issues a year
Progressive Grocer 0033-0787	HF5469 .P7	v.37 (1958:Apr.), v.43 (1964:Aug.)-v.78 (1999)	from 01/01/1983 to present in Business & Company ProFile ASAP , Business & Company Resource Center , Expanded Academic ASAP and General Business File ASAP from 01/01/1991 to present in ABI/INFORM from 01/01/1995 to present in Wilson Select Full Text Plus from 01/01/1997 to present in LexisNexis Academic (selected full-text only)	
Psychology and Marketing 0742-6046	HF5410 .P79 Hale Stacks	Current Issues: SocHum Current Periodicals v.1 (1984)-v.16 (1999) v.17:no.1 (2000:Jan.)-v.20:no.6	Full text: http://www3.interscience.wiley.com/journalfinder.html Remote Access:	Remote Access: Table of Contents and Abstracts

	(Bound)	(2003:June)	http://www.interscience.wiley.com/jpages/0742-6046	
Purchasing 0033-4448	HF5001 .P8 Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals v.66 (1969)-v.127 (1999) v.128:no.1 (2000:Jan.)- v.130:no.23 (2001:Dec.),v.131:no.1 (2002:Jan.)-v.131:no.11 (2002:June)	from 01/01/1989 to present in Business & Company ProFile ASAP , Business & Company Resource Center and General Business File ASAP from 01/01/1998 to present in Wilson Select Full Text Plus and LexisNexis Academic Highlights and Selected Text available via: http://www.manufacturing.net/magazine/purchasing/	Continues: Executive purchaser Continued in part by: Purchasing (CPI edition) Semimonthly
Qualitative Market Research: An International Journal	HF5415.2 (Online)	v.1 (1998)- [as of 05/2003]	from 1998 to present in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/1352-2752.htm	Online access restricted to KSU faculty, staff, and students. Three numbers a year.
Quarterly Journal of Electronic Commerce 1528-3526	HF5548.32 .Q83 Hale Stacks (Bound)	Current Periodicals, Soc. Sci./Humanities--2nd Floor v.2:no.1 (2001)-v.2:no.4 (2001)		Quarterly.
Research in Marketing 0191-3026	HF5415.2 .R47	v.1 (1978)-v.15 (1999)		
Sales and Marketing Management 0163-7517; 0361-2570	HF5438 .A34 Hale Stacks (Bound) Microfilm Microfiche	Current Issues: SocHum Current Periodicals v.115:no.9 (1975)-v.151 (1999) v.152:no.1 (2000:Jan.)- v.154:no.6 (2002:June) v.115:no.9 (1975)-v.139 (1987) v.140 (1988)-v.145 (1993)	from 01/01/1983 to present in Business & Company ProFile ASAP , Business & Company Resource Center and General Business File ASAP from 01/01/1991 to present in ABI/INFORM from 01/01/1994 to present in Periodical Abstracts from 09/01/2001 to present in	Continues: Sales management v.115 Bound with: Sales management. Monthly.

			Wilson Select Full Text Plus Table of Contents and searchable index via: http://www.salesandmarketing.com/	
Sales Management 0885-9019	HF5438 .A34 Hale Stacks (Bound) Microfilm	v.104 (1970:Jan.-June) v.108 (1972)-v.115:no.8 (1975) v.70 (1953)-v.115:no.8 (1975)		Continues: Sales management and advertisers' weekly Continued by: Sales & marketing management Semimonthly
Services Marketing Quarterly	HF5410 .J685	Current Periodicals, Soc. Sci./Humanities--2nd Floor		Continues: Journal of professional services marketing Quarterly
Social Psychology 0147-829X	HM1 .S8 Online Hale Stacks (Bound)	v.41 (1978) [as of 07/2001] v.41 (1978)	from 1978 to present in JSTOR Older issues full-text available via JSTOR. Remote Access JSTOR: http://www.jstor.org/journals/0147829X.html	Online version restricted to KSU faculty, staff, and students. Continues: Sociometry Continued by: Social psychology quarterly
Social Psychology Quarterly 0190-2725	HM1 .S8 Online Hale Stacks (Bound)	Current Issues: SocHum Current Periodicals Vols. 42-58, 1979-1995 v.42 (1979)-v.62 (1999) v.63:no.1 (2000:Mar.)-v.64:no.4 (2001:Dec.)	from 09/01/1995 to present in Periodical Abstracts from 1979 to 1997 in JSTOR Older issues full-text available via JSTOR. Remote Access JSTOR: http://www.jstor.org/journals/01902725.html	Online version restricted to KSU faculty, staff, and students. Continues: Social Psychology Quarterly
Sociometry 0038-0431	HM1 .S8 Online Hale Stacks	Vols. 1-40, 1937-1977 v.22 (1959)-v.40 (1977)	from 1937 to 1977 in JSTOR Older issues available full-text via JSTOR.	Online version restricted to KSU faculty, staff, and students.

	(Bound) Annex A	v.1 (1937/1938)-v.21 (1958)	Remote Access: http://www.jstor.org/journals/0380431.html	Continued by: Social Psychology Quarterly
Stores 0039-1867	HF5429 .S73 Hale Stacks (Bound) Microfilm	Current Issues: SocHum Current Periodicals v.43 (1961)-v.64 (1982) v.82:no.2 (2000:Feb.)-v.84:no.12 (2002:Dec.) v.56 (1974)-v.58 (1976)	from 01/01/1991 to 11/01/1996 in ABI/INFORM	Continues: National Retail Dry Goods Association. Bulletin
Superbrands.	HF5801 .S87 Hale Stacks (Bound)	1990-1994 1996-1997		Annual
Supply Chain Management	HF5415.79 .S93 (Online)	v.1 (1996)- [as of 05/2003]	from 1996 to present in Emerald Fulltext Remote Access: http://www.emeraldinsight.com/1359-8546.htm	Online versions restricted to KSU faculty, staff, and students. 5 numbers a year
Wall Street journal (New York, N.Y. : 1889)	Newspaper Microfilm	v.151:no.1 (1958:Jan.2)- v.153:no.31 (1959:Feb.13)		Continued by: Wall Street journal (Eastern edition) Daily
Wall Street Journal--Eastern Edition	Newspaper Microfilm	.153:no.32 (1959:Feb.16)- 2003:July		Continues: Wall Street journal (New York, N.Y. : 1889) Daily
Wall Street Journal--Midwest Edition 0163-089X	Newspaper	Current Issues kept in Microforms Closed Periodicals (Ask at Microforms Desk, 2nd Floor)		Continues: Chicago journal of commerce edition of the Wall Street journal. Issues retained until microform copy (Eastern edition) received Daily

Workforce Management	HF5549.A2 P5	<p>Current Issues: SocHum Current Periodicals</p> <p>Current issues: v. 82, no. 9 (2003 Sept.) v. 82, no. 8 (2003 Aug.) v. 82, no. 7 (2003 July)</p>	<p>Table of Contents and Abstracts of current issues available at: http://www.workforceonline.com/</p>	Continues: Workforce Monthly
Workforce 1092-8332	<p>HF5549.A2 P5</p> <p>Hale Stacks (Bound)</p>	<p>Current Issues: SocHum Current Periodicals</p> <p>v.76 (1997)-v.78 (1999) v.79:no.1 (2000:Jan.)-v.82:no.6 (2003:June)</p>	<p>from 01/01/1991 to present in ABI/INFORM</p> <p>from 01/01/1997 to present in Periodical Abstracts, Wilson Select Full Text Plus, Business & Company ProFile ASAP, Business & Company Resource Center, Expanded Academic ASAP and General Business File ASAP</p> <p>Table of Contents and Abstracts of current issues available at: http://www.workforce.com</p>	<p>Continues: Personnel journal</p> <p>Continued by: Workforce management Monthly</p>